LaunchDarkly

The ROI of Feature Management
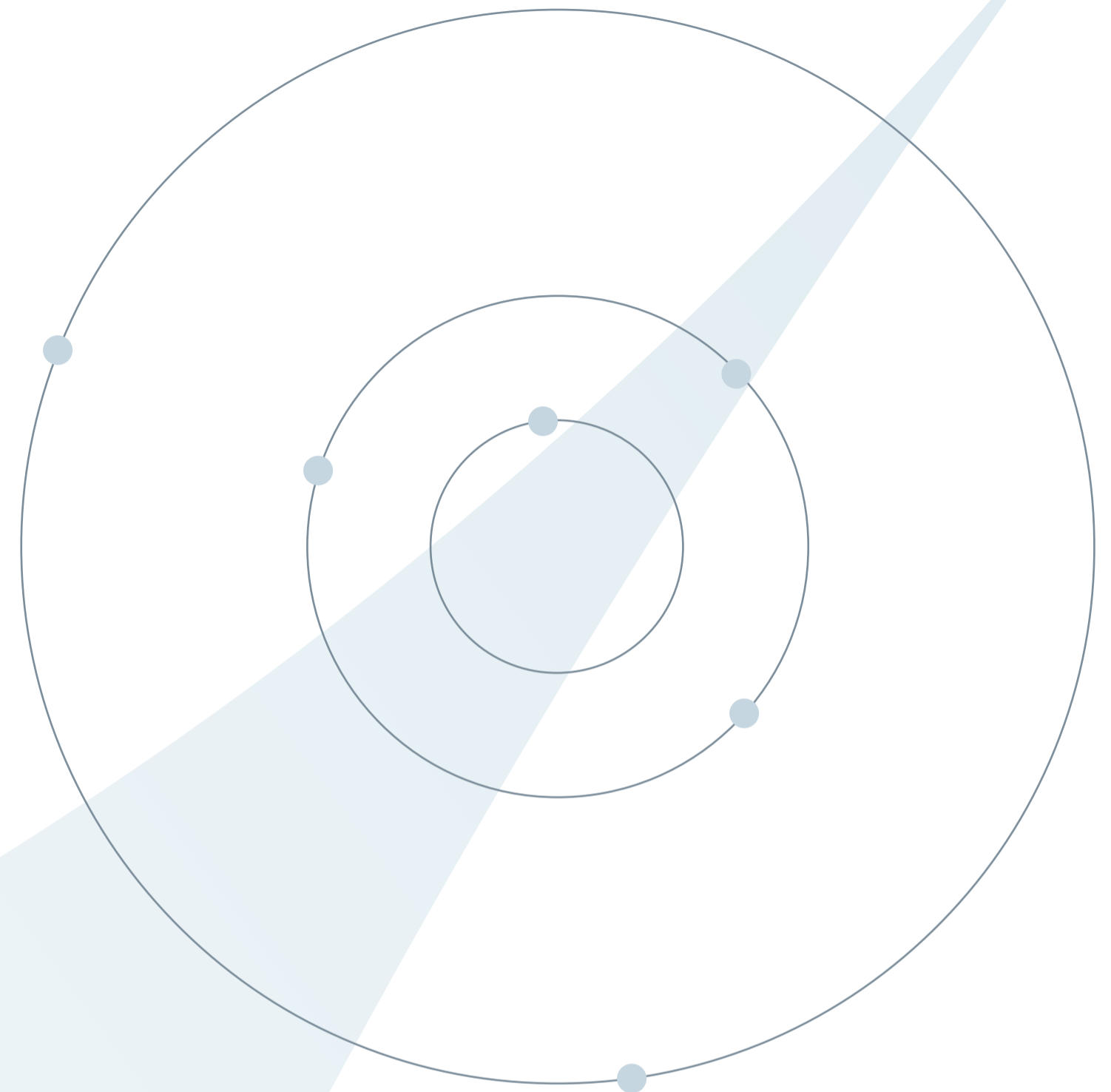
New Research

Software teams that use LaunchDarkly feature flags deliver software faster and with greater stability.

Speed

After using LaunchDarkly for feature management, customers deployed and released features more frequently and sped up their software development lifecycles.
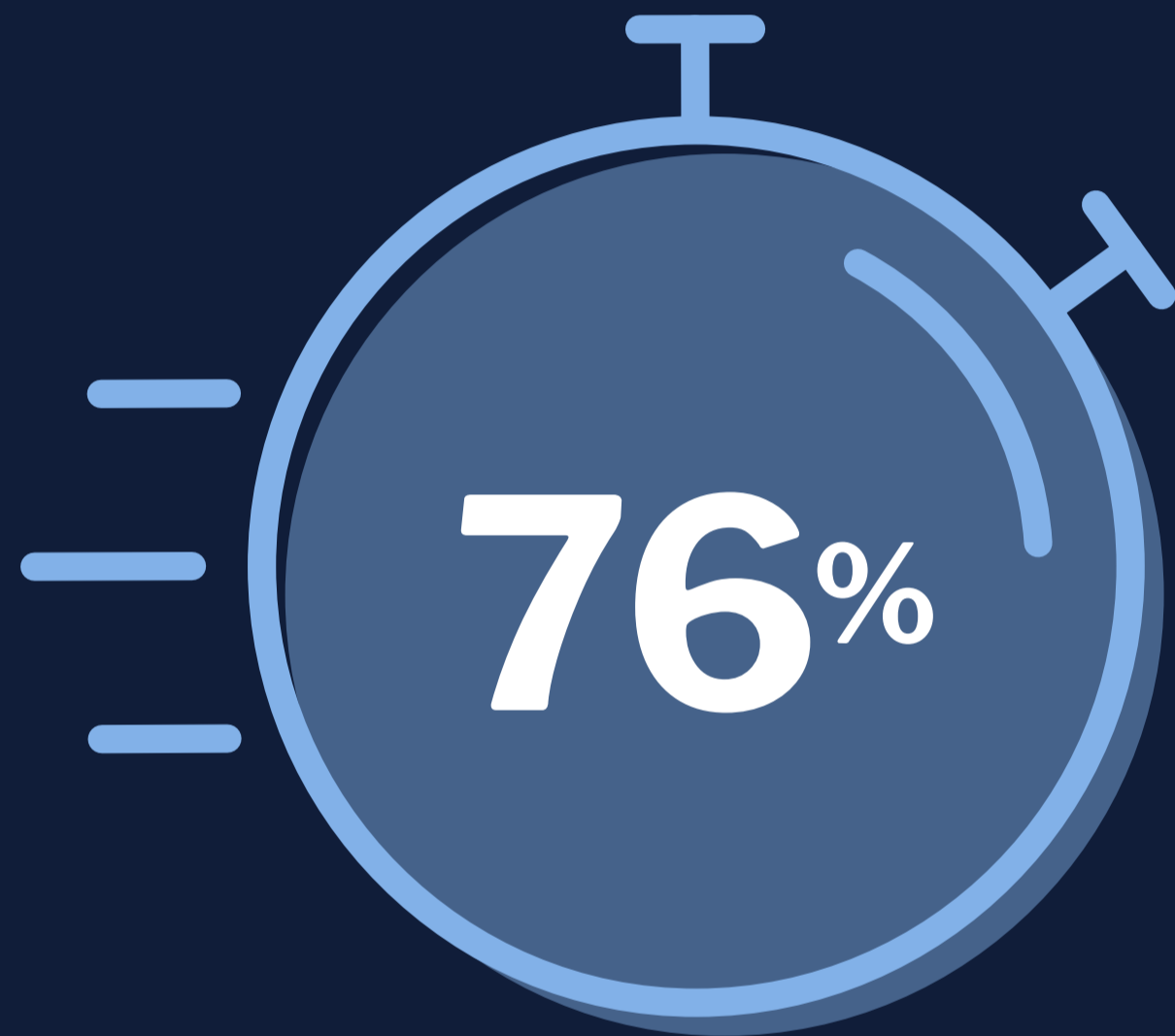
After using LaunchDarkly
feature flags, customers saw a

9x increase

in deployment frequency

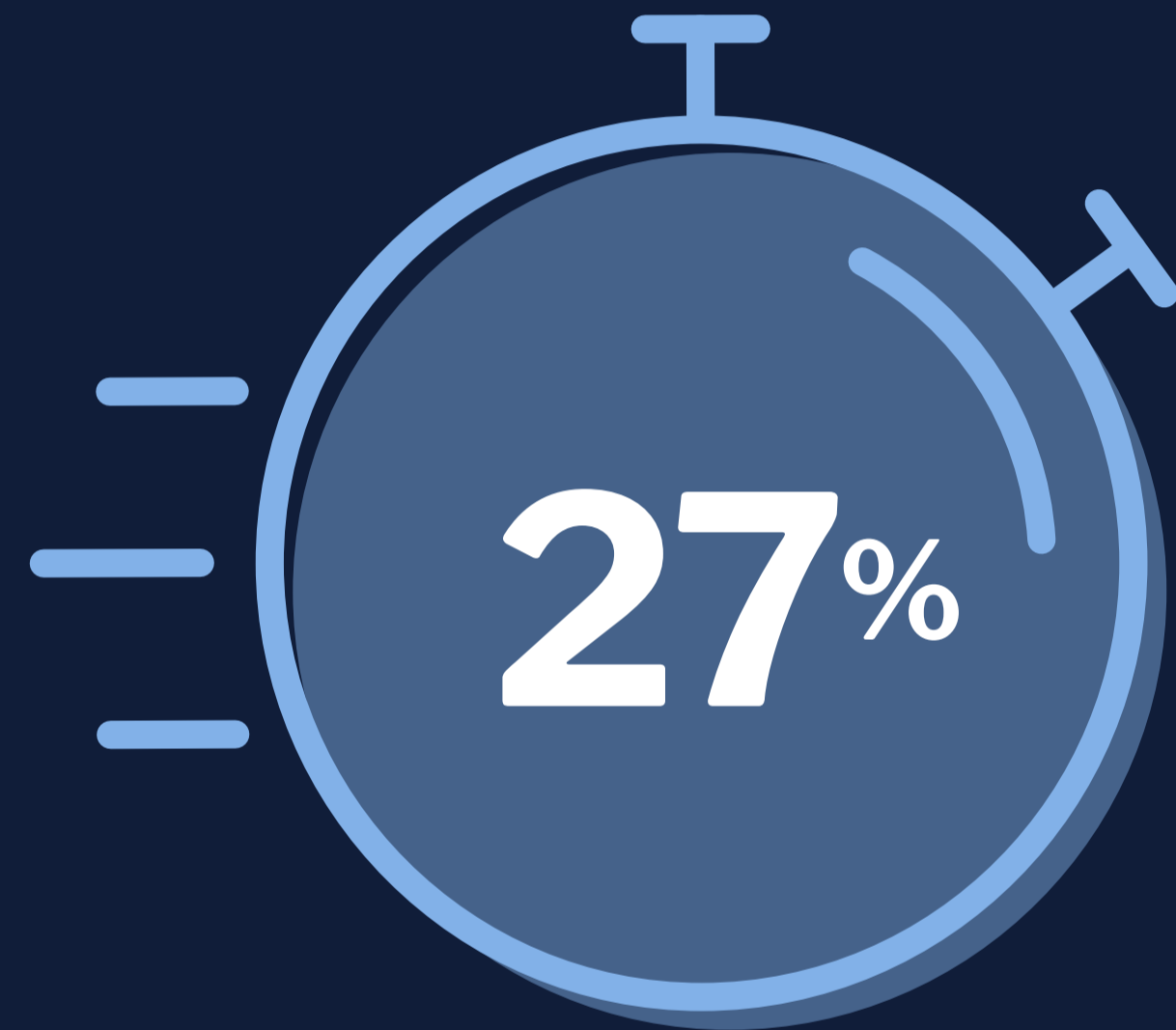(how often new features are deployed to production)

After using LaunchDarkly feature flags, customers saw a

76%
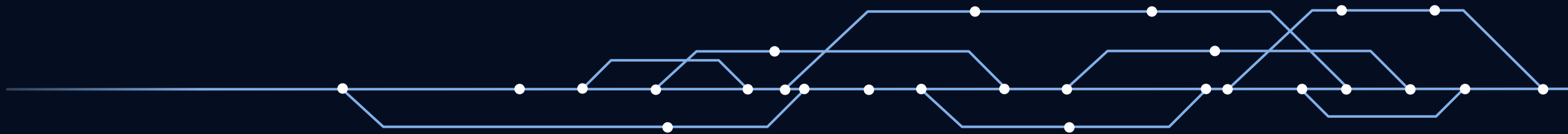
decrease in time from commit to deploy

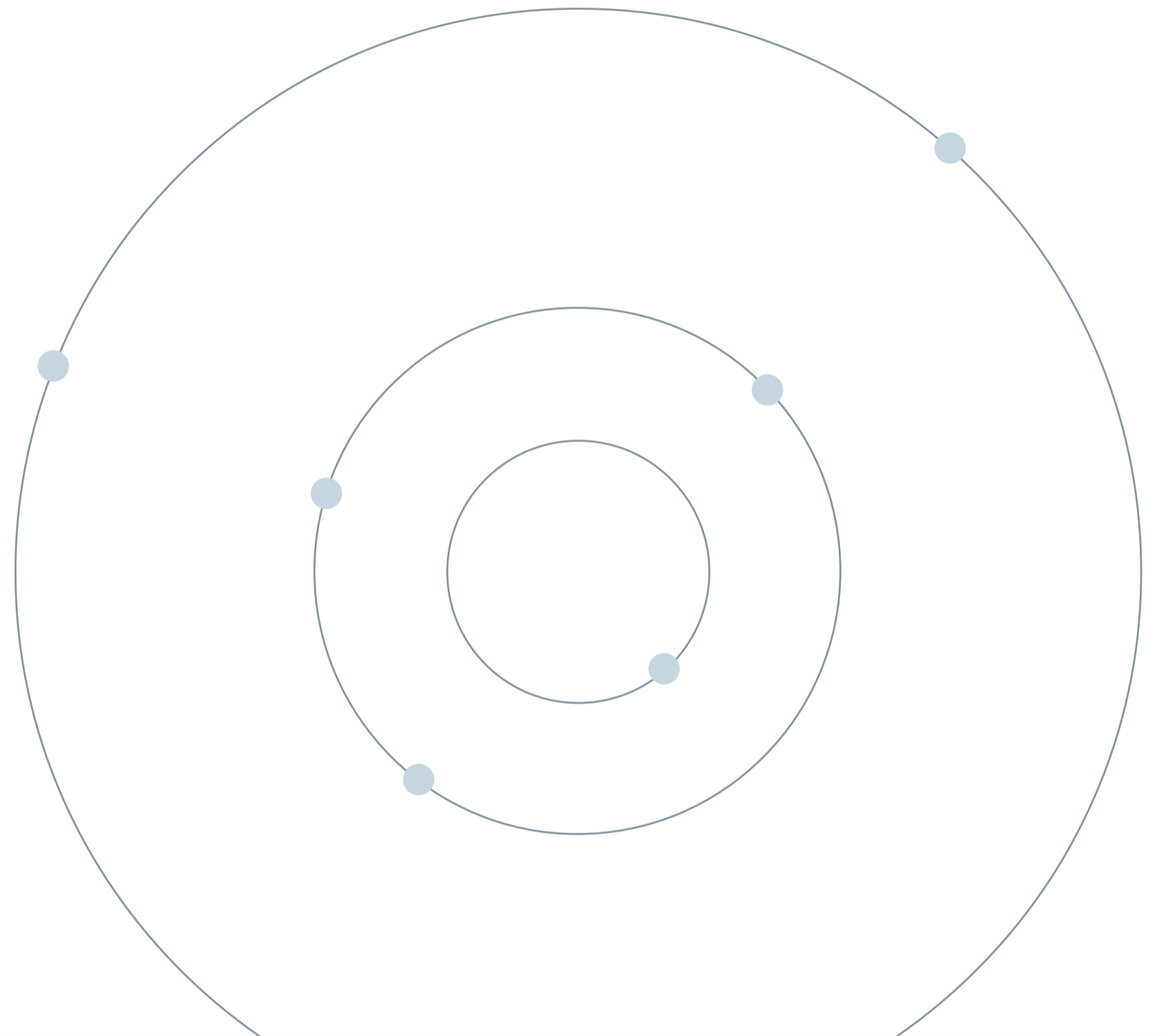(how long it takes to go from code committed to code deployed in production)

27%

decrease in time to release new features

(how often new features are released to users)

Stability

Those who have used LaunchDarkly for 3-5 years and those who have used traditional feature flags for 3-5 years show high rates of system stability.

Mean Time to Restore Service (MTTR)

(how long it takes to restore service when an
incident occurs that impacts users)

90%

of LaunchDarkly users had an
MTTR of less than **one day**

46%

of LaunchDarkly users had an
MTTR of less than **one hour**

Change Fail Rate

(the rate at which a change made to production or a change released to users results in degraded service)

—

Of those who have used traditional feature flags for **3-5 years, 84%** had a change fail rate **below 15%.**

84%

93%

Change Fail Rate

Of those who have used LaunchDarkly for **3-5 years**, **93%** had a change fail rate **below 15%**.

67%

Of those who have used **traditional feature flags** for **0-6 months**, **67%** had a change fail rate **below 15%**.

Of those who have used **LaunchDarkly** for **0-6 months**, **78%** had a change fail rate **below 15%**.

78%

About the Survey

The data in this infographic is based on 143 unique survey responses of verified LaunchDarkly customers. Demographics by department: 76.2% of respondents were in Engineering, 19.6% were in Product Management, 2.1% were in Customer Support, and the rest were in Marketing/Sales, Customer Success, Infrastructure, and Other. Demographics by role: the most common roles were "Individual Contributor" and "Team Lead or Manager" (37.1 % and 30.8% of respondents respectively); the second most common roles were "Director, VP, or CTO" and "Architect" (12.6% and 11.2% respectively). Demographics by industry: the industries ranged from everything including Government and Financial Services to Media and Technology. Organization sizes ranged from 1 to 1000+ people.